



# CREATING PROMISING FUTURE

SINCE 1912





**Luxmi Group**, originating from the magnificent region of West Bengal, presents the pinnacle of innovation and opulence in the field of living solutions. We began our journey as tea producers and have expanded our presence into diverse sectors, encompassing tea production and sales, home furnishings manufacturing and retail, real estate project management, ownership of tourism infrastructure, and the operation of a charitable education foundation.



Furthermore, We have established ourselves as a worldwide authority in hand-woven Obeetee carpets and exquisite wooden furniture. Our commitment to excellence and customer satisfaction has earned us a well-deserved reputation as a trusted and reliable brand. Luxmi Group's journey is a true testament to the unwavering commitment to excellence and innovation. We have come a long way from our tea-producing days and have established a legacy spanning over 110 years.



**Luxmi Township** is a subsidiary of Luxmi Group, which is a distinguished development group that has been a shining example of excellence in Siliguri. Our mammoth project, Uttorayon, the first township of the Eastern India, has been a great example in Siliguri since its inception in 2003.

Uttorayon has revolutionized the Siliguri skyline, setting new benchmarks for urban development and significantly enhancing the quality of life for residents both within and beyond the project's boundaries.



# TOWNSHIP PROJECTS



**Uttorayon**, a project of Luxmi Township Ltd., stands as one of the most remarkable townships in Eastern India. The exceptional planning and flawless execution of this township have inspired the residents to envision a superior quality of life. This luxurious township, spread over 400 acres, offers a symbol of good living and value for customers. With 1814 plots for residential townships, group housing facilities, including apartment complexes and gated communities, Uttorayon is the first of its kind in the eastern region of Siliguri. The project is designed to cater to all groups of people, with schools, healthcare facilities, clubs, restaurants, shopping malls, parks, green areas, and various other facilities.

At Uttorayon, we believe in providing a good environment for the residents of the township. Our aim is to offer luxurious amenities to the people of Siliguri, setting a new standard for quality living in the region. We are committed to creating a sustainable and eco-friendly environment that promotes a healthy and happy lifestyle.

Uttorayon is a testament to Luxmi Township's commitment to excellence and innovation. We are proud to be a part of this pioneering project that is transforming the landscape of Siliguri and improving the lives of its residents.







**400 acres**  
vast green space

**Wide**  
metalled roads

**Landscape**  
footpaths

**City Center**  
6 mins away

**Bagdogra Airport**  
24 mins away

**1814**  
plots

School, Hospitals, Clubs, Restaurant, Shopping malls, Parks,  
green areas and various other facilities.



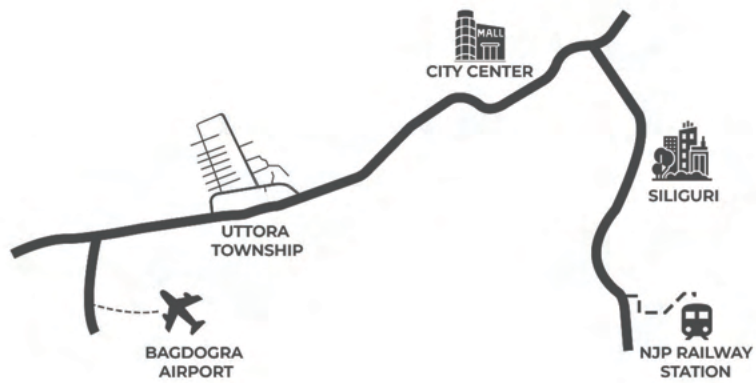


**Uttora** is the epitome of luxury, comfort, and convenience. Our world-class project offers a perfect amalgamation of everything you desire.

The New Township Uttora is a residential-commercial complex that boasts all modern facilities and amenities, including healthcare, education, yoga lawns, and a luxurious club with a swimming pool. Situated a mere 6 kilometers away from the central town, Uttora presents an exceptional opportunity to embrace and fulfill one's aspirations to the utmost.







**Residential**  
plots

**Healthcare**  
facilities

**Luxury**  
club

**Commercial**  
complex

**Group housing**  
facilities

**128 acres**  
green space







# EXCEPTIONAL RECREATIONAL SPACES

Our team played a vital role in providing comprehensive support for the establishment of all the necessary infrastructure for Singalila Club at Bagdogra, which is managed by Summit Hotels and Resorts.



Luxmi is engaged in the hospitality industry, primarily owning and managing hotels in the United Kingdom (specifically Birmingham and Coventry, under the management of the Accor Group).

In addition, Luxmi Group actively engages in tea tourism ventures, collaborating with renowned hospitality brands like Taj Group at Makaibari, Darjeeling, and Balipara Foundation at Addabari, Assam. They have also extended their endeavors to Gisovu, Rwanda. Moreover, Luxmi Group, through its subsidiaries, has played a pivotal role in spearheading the development of the transformative Uttorayon and Uttora projects in Siliguri.





**Luxmi is the proud owner and steadfast supporter of Ama Stays and Trails, while Taj manages its operations.**





**Taj Chia Kutir is under the ownership of Ambuja Neotia and is managed by Taj, with on-field activities being supported by Makaibari Tea Estate of Luxmi Group.**





**Luxmi Tea Co Pvt Ltd. have a subsidiary  
in United Kingdom running two Hotels with 100 rooms.**



**IBIS Accor: Birmingham and Coventry  
Owned and Managed by Luxmi Tea  
and supervised by IBIS Accor**







# LUXMI ESTATES





In 1912, P.C. Chatterjee founded the company by embarking on an independent tea production venture on his land in Pearacherra, located in the Unakoti district of northern Tripura, as a form of rebellion against oppressive British colonial rule.

The company has undergone significant expansion, now boasting 25 estates and an impressive annual production of approximately 30 million kilograms of tea. This remarkable achievement is made possible by the employment of over 20,000 skilled individuals, who form the backbone of our workforce.

After more than a century of meticulous cultivation, Luxmi tea bushes have developed into a veritable library of high-quality clones that industry experts frequently visit.







At Luxmi's nurseries, we carefully select saplings that are best suited for the local weather and soil conditions. Our top priority is to enhance the attributes of existing varieties, ensuring that our gardens are filled with quality clones that produce the finest tea. Our commitment to excellence is evident in every aspect of our operations, from the meticulous selection of saplings to the expert care provided by our skilled team of professionals.





The Luxmi Tea Group owns 25 estates across India and Africa.

## West Bengal

- Makaibari •Fulbari
- Chandmoni

## Tripura

- Manu Valley •Kalishasan •Golokpur
- Sarojini •Jagannathpur •Pearacherra

## Assam

- Moran •Sepon •Attabarie •Lepetkatta •Dirai •Kendguri
- Mahakali •Bhuyankhat •Addabarie •Narayanpur
- Shyamguri •Monmohinipur •Manobag •Urrunabund

## Rwanda

- Gisovu •Pfunda •Rugabano



# OBEETEE

## CARPETS

Obeetee, a subsidiary of the Luxmi Group, was founded in 1920 and has since become India's largest handmade carpet making company. It is a pioneer in the industry, being the first to receive certification from Social Accountability International (SA 8000) and ISO 9001. Additionally, Obeetee is the first to install its own water effluent treatment plant, eco-friendly power and steam generation, and energy conservation systems.

Obeetee has played a pivotal role in preserving India's rich legacy of carpet craft through the use of traditional processes and innovative designs. Obeetee has been a reliable source of income for over 20,000 highly-skilled rural artisans, empowering them through training and employment opportunities.









Obeetee has recently expanded its operations into the realm of fine furniture making through a partnership with Manor & Mews. This collaboration has resulted in the establishment of a state-of-the-art factory located in Jaipur, Rajasthan.

**One of Obeetee's most notable achievements was the commission to carpet both the Upper and Lower Houses of India's new Parliament building.** The company enlisted 900 artisans who worked tirelessly for nearly 10 lakh man hours to craft hand-knotted carpets covering 35,000 square feet of the building. Obeetee's renowned carpet maker were also responsible for carpeting Rashtrapati Bhawan.





**OBEETEE'S PRESENCE:** With manufacturing facilities located in Mirzapur, Panipat, and Jaipur, the company has established a strong presence in the Indian market. Additionally, OBEETEE has showrooms in major cities such as New York, Delhi, Mumbai, Hyderabad, and Kolkata.

OBEETEE has recently partnered with TWE Group, a renowned nonwoven solutions company with a global presence across North America, Europe, and China. The collaboration aims to focus on hygiene and healthcare, as well as AutoTech, leveraging TWE's expertise in research and development, materials, and technologies to drive growth and innovation for both companies.







**MANOR & MEWS** is a distinguished furniture company that was established in 2015. It proudly operates under the ownership of the renowned Obeetee Rug Company, which has a long-standing reputation for producing top-quality rugs. Leveraging this rich heritage, Manor & Mews Furniture was introduced to the world at the prestigious ICFF 2017 event.

With a global outlook, Manor & Mews caters to an international clientele, including some of the most prominent players in the global furniture market.

By combining the finest craftsmanship, timeless design, and a dedication to customer satisfaction, Manor & Mews has established itself as a leading force in the furniture industry.



# OUR PRESENCE ACROSS THE GLOBE



## India

- Uttar Pradesh •Rajasthan •Uttarakhand
- West Bengal •Tripura •Assam •Delhi
- Maharashtra •Telangana

## United States of America

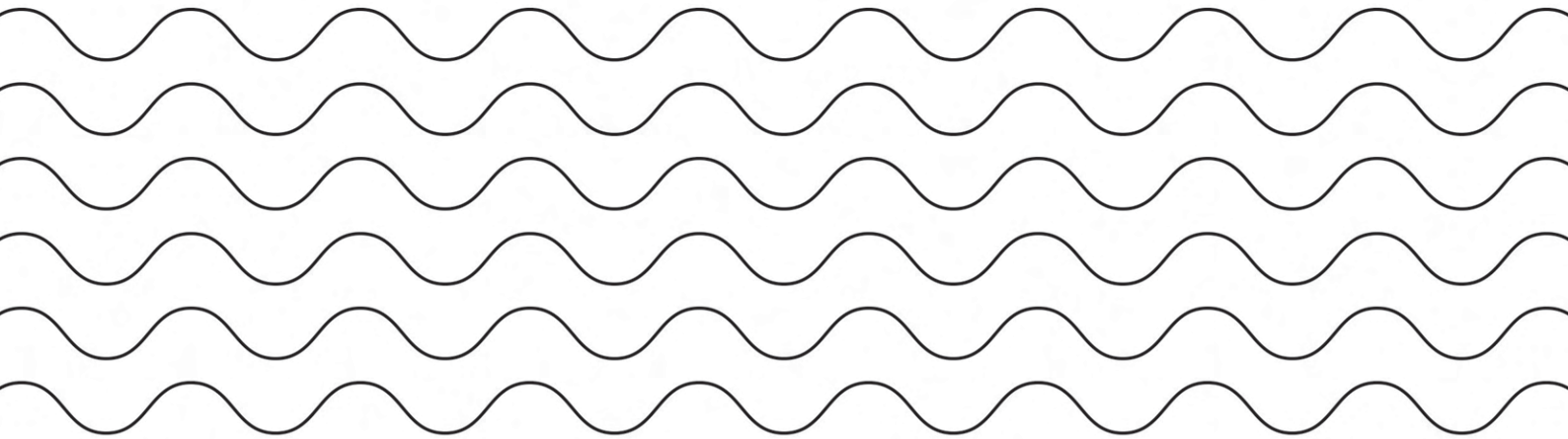
- New York

## Rwanda

- Gisovu •Pfunda
- Rugabano

## United Kingdom

- Birmingham •Coventry



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**HEAD OFFICE**

LUXMI TOWNSHIP & HOLDINGS LTD

17, RN MUKHERJEE RD, B.B.D. BAGH, KOLKATA, WEST BENGAL 700001

**SITE OFFICE**

UTTORA

GOSSAINPUR RUPSING JYOTE

PO - BAGDOGRA, DISTRICT- DARJEELING

734014



**9874 20 6666 | 9434 74 4794 | 8430 92 2852**